



## 2025 San Diego County Supervisor D1 Seat Candidate Questionnaire

### Part I: Basic Information

**Name:** Paloma Aguirre

**Mailing Address:** 825 Imperial Beach Blvd, Imperial Beach, CA 91932

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**Occupation:** Mayor, City of Imperial Beach **Employer:** City of Imperial Beach

### Part II: Candidate Profile

1. Office Sought and Location: San Diego County Board of Supervisors, District 1
2. Are you a lifelong Democrat? If not, what was your prior registration and when did you register as a Democrat?

**Yes!**

3. How long have you lived in the district in which you are running?

**Since 2001**

4. If elected, would you consider qualified Democrats as your first choice for appointments to advisory committees?

**Yes!**

5. Have you ever run for office before, and if yes what was the result of your campaign?

**I have run for office before; I ran for at-large city council in 2018 and ran for Mayor of Imperial Beach in 2022. I won both campaigns with your help!**

6. What are the primary factors that motivated you to run for this office?

**I'm running for County Supervisor because South County's working people, women, immigrants, and communities of color deserve bold leadership that delivers real results. As a first-generation Mexican-American, I know firsthand the challenges that so many in our communities face. I've spent my career fighting for people who are too often overlooked—whether it's securing over \$600 million from Washington to start cleaning up the sewage crisis that disproportionately harms working-class and immigrant communities or standing up for economic and environmental justice as a community organizer.**

**As Supervisor, I will prioritize addressing the sewage crisis, creating affordable housing, and reducing the cost of living. The sewage crisis has been a longstanding environmental injustice that has been a concern of my constituency for decades. In recent years, I have used my office as mayor to bring results and address the sewage crisis, but more work needs to be done. I will use county resources and funding to make progress on cleaning up the river. I will also use my platform to advocate for and receive more funding from the State of California.**

7. What are your qualifications? (include education, community involvement and/or special strengths.)

**Leadership is about results, and I am the only candidate who has been an effective leader for South County. I've been on the frontlines fighting for working families, immigrant communities, and people of color my entire career. I'd be honored to earn your support and bring that fight to the County, where we can create real change together.**

**I'm also the only Democratic candidate in this race that is the chief executive mayor of a local city. Voters know what Mayors have to do to get things done – working across the aisle and focusing on results. From the sewage crisis to homelessness to protecting renters fighting evictions, I know how to get things done as only a local Mayor does.**

**As Mayor of Imperial Beach, I've taken real action to support working families. I led the fight to tackle the largest environmental catastrophe in the nation, focusing on the health and well-being of the frontline workers and families most impacted by the crisis. I passed tenant protections to stop corporate landlords from unfairly evicting working families, particularly immigrants and people of color, who are often the most vulnerable to displacement. I've stood with janitors, hotel workers, and women in the workforce fighting for fair wages, safe conditions, and dignity on the job.**

8. If elected, what three things would you try to accomplish?

- 1. Fix the cross-border sewage crisis.**
- 2. Tackle homelessness in downtown SD and regionwide**
- 3. Address the crushing cost of living**

9. What are the biggest challenges facing District 1 today and how will you tackle them?

**I will hold County government accountable for its failures on the cost of living, reducing homelessness, fighting crime, and cleaning up the sewage crisis. While downtown politicians fail to confront the problems everyday people face, I will fight on our side and get results. I'll fight for change - for a County government that steps and invests in fixing the sewage crisis threatening all of South County, for real action on the homelessness crisis that downtown has ignored, and for working people who deserve leaders who fight to lower costs on housing, insurance utilities for working people, not more politics as usual that benefits only the wealthy and well-connected.**

10. Which individuals or groups have endorsed your candidacy? Please be specific and include an attachment if necessary.

**SEIU 221, the San Diego and Imperial Counties Labor Council, the San Diego Building and Construction Trades Council, and SEIU-USWW. I've earned the first Democratic Club endorsement of the race, La Vóz Demócrata, and just received the endorsement from Democrats for Equality and the LGBTQ Victory Action Fund.**

**Congressmember Mike Levin, State Controller Malia Cohen, State Senator Steve Padilla, State Senator Catherine Blakespear, Solana Beach Mayor Lesa Heebner, Del Mar Vice Mayor Terry Gasterland, Del Mar Mayor Tracy Martinez, Oceanside Mayor Esther Sanchez, La Mesa Mayor Mark Araposthesis, Lemon Grove Mayor Alysson Snow, Oceanside Councilmember Eric Joyce, Carlsbad Councilmember Priya Bhat-Patel, Vista Councilmember Corinna Contreras, La Mesa Councilmember Lauren Cazares, La Mesa Councilmember Patricia Dillard, Imperial Beach Councilmember Matthew Leyba-Gonzalez, Imperial Beach Councilmember Jack Fisher, National City Mayor Ron Morrison, National City Councilmember Luz Molina, National City Councilmember Marcus Bush, National City Councilmember Ditas Yamane, National City Councilmember Jose Rodriguez, San Diego City Councilmember Dr. Jen Campbell, San Diego Port Commissioner Dan Malcolm, San Ysidro School Board Trustee Antonio Martinez, Sweet water Union High School District Marti Emerald, Former Mayor Serge Dedina, Former IB Councilmember Mark West, Former IB Councilmember Ed Spriggs, Former La Mesa Councilmember Jack Shu, Former Del Mar City, Councilmember Dwight Worden**

*“By signing and submitting this questionnaire, I hereby request the endorsement of the Imperial Beach Democratic Club. I am a Democrat registered to vote in San Diego County. I verify that the information I have provided here is accurate and true.”*

**Paloma Aguirre**  
Candidate’s Signature

**02.04.25**  
Date

**Please submit the questionnaire no later than 8pm, February 4, 2025 to  
imperialbeachdemclub@gmail.com**

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