



**Imperial Beach
Democratic Club**
imperialbeachdemocrats.com

Imperial Beach Democratic Club
2022 Chula Vista Mayor Candidate Consideration Survey

General Information

(please use bold blue font when filling out the questionnaire)

Candidate: **Zaneta Salde Encarnacion**

Phone: **619-832-1310**

Email: **zaneta.encarnacion@outlook.com**

Campaign Manager: **Ashleigh Padilla**

Phone: **570-778-2506**

Email: **ashleigh@evincostrategies.com**

Please provide any website or social media information here:

Website: **www.zanetaforchulavista.com**

Facebook: **@zanetaforchulavista**

Twitter: **@zanetaforcv**

1.) Have you been registered OTHER than a Democrat? YES NO

2.) How long have you been registered as a Democrat? **Since voting age**

3.) How long have you been a resident of the district? **Since 2004**

4.) Have you run for or been elected to public office previously?

YES NO

If “YES”, what office did you run for, or previously hold?

- 5.) Please share how much money your campaign has raised to date, and how much you expect to raise. **\$85,000**
- 6.) Please list your endorsements (or attach the list on a separate page). **(see attached)**

Goals, Issues & Policy Objectives

- 1.) Why are you running for office?

I've lived, invested, and raised my son in Chula Vista since 2004. Chula Vista has afforded me the opportunity to provide the stability and deep community connections for my son and our family that I did not have growing up. I am the best qualified candidate and the only one with executive leadership experience both in governance and operations within large public institutions serving thousands of employees and even more constituents: (1) City of Chula Vista – executive member of then Mayor Steve Padilla's administration and (2) Southwestern College – Superintendent/President cabinet member.

I have the governance, policy, budget and legislative experience to begin work on day one. I have been actively and deeply involved in the community through public and community service for almost 20 years, which has allowed me to develop strong relationships throughout Chula Vista. I am a known, proven, and trusted community leader. Not only will I be able to do the job on day one, but I will have the relationships and trust to push bold policies that amplify our entire south county region.

- 2.) Why are you seeking endorsement from the Imperial Beach Democratic Club?

Imperial Beach and Chula Vista are neighboring cities, and a strong partnership is critical for the health and vibrancy of the entire south county region.

- 3.) List your top three policy agenda goals for your campaign:

- a. **Bring University programs and centers to the University land and work with school districts (k-12, community college and university) to create pathways from school to work which will benefit all of Chula Vista.**
- b. **Create more pathways to home ownership and accessible, affordable housing which will benefit all of Chula Vista.**
- c. **Create welcoming infrastructure corridors and expanded access to transit and a toll-free 125**

- 4.) Imperial Beach is ever increasingly under greater threat of sea level rise, high-tide flooding, coastal erosion, and higher storm surge.

- a) Do you believe the science that says climate change is real?

YES NO Requires further explanation:

b) Do you believe that climate change can be mitigated or reversed?

YES NO Requires further explanation:

c) If elected, how will you use your office to meet the climate-related challenges facing South Bay communities? Please explain.

As Chula Vista Mayor, I will have an influential seat on regional boards and commissions and will use my position to champion bold policies that addresses the urgency of climate change. In addition, I will maintain the strong partnerships with our South County Mayors and legislative delegation to advocate for policies and resources needed to meet the unique needs of our South County communities.

5.) Will you affirm a commitment to housing justice: housing is a human right regardless of status and not for the marginalization of poorer residents into less desirable areas that frequently have higher pollution levels and other health risks?

YES NO Requires further explanation:

6.) Will you affirm a commitment to environmental justice: no community should be subjected to environmental hazards due to race, economic standing, or immigration status?

YES NO Requires further explanation:

7.) Will you promote food safety, the “eat local” movement, small family farms, urban gardens, and healthy food alternatives?

YES NO Requires further explanation:

8.) COVID-19 has had a significant impact on our Imperial Beach community. Though South Bay communities and its residents have received emergency funding and services from county, state, and federal governments throughout the pandemic, how will you fight for South Bay to make a strong recovery in the years to come? Please explain:

South County sits at the epicenter of opportunity for this region. As Mayor, I will be a vocal and assertive champion for all South County communities when it comes to economic development opportunities. This includes ensuring the EPA completes the new pumping

station that will fix the water pollution crisis that has negatively impacted Imperial Beach; ensuring our border stays open to support our San Ysidro business community and the overall binational economy; and strengthen the relationships with our local and binational business community – all must be done in partnership with our south county legislative delegation.

9.) The City of Chula Vista holds seats on very powerful regional boards and commissions which can have significant impacts on South Bay communities. If elected to be Mayor, what would you lead Chula Vista to advocate for on those boards and commissions?

As Chula Vista Mayor, I would advocate for South County’s fair share of transit, infrastructure, and affordable housing funding. I would also be intentional in my time, words, and efforts to ensure Chula Vista and other south county cities don’t just have a seat at the table but are leading the discussions and pushing bold, progressive policy that benefits our communities.

Signed: **Zaneta Encarnacion (electronic)**

Date: **November 28, 2021**